



Press Release

For Immediate Publishing

Sharmila Neogi T20 Corporate Cup 2019 inaugurates with huge success in CSD Sahara Cricket Academy

- **More than two month-long tournament where 10 well-known teams from Corporate world participate in the tournament.**
- Makewell Hospital team won the inaugural match of Sharmila Neogi T 20 Corporate Cricket Cup - 2019

Lucknow, 12th October 2019: CSD Sahara Cricket Academy organized an annual T20 Corporate Cup tournament – **Sharmila Neogi T20 Corporate Cup**, today with huge success and fanfare. The first season of the annual Sharmila Neogi T20 Corporate Cup was inaugurated by **Smt. Swapna Roy, Vice Chairman of Sahara India Pariwar**. The inaugural season of the tournament witnessed the participation of 10 well known teams from the Corporate world - State Bank of India, Bank of Baroda, Makewell Hospital, Vodafone, DHEL, Lucknow Titan, Baroda Uttar Pradesh Gramin Bank, Tulika Arts Studio, Apna World. The two-month long tournament will conclude with a final match, which is scheduled to be played on 17th December 2019. The tournament will witness performances by many well known players of India, notably the international cricketers Gyanendra Pandey, Kamran Khan etc. The inaugural match of the tournament today played between the teams of Makewell Hospital and Baroda Uttar Pradesh Gramin Bank, which was won by Makewell Hospital by 92 runs.

Senior officials of Sahara India Pariwar, such as Smt. Kumkum Roy Choudhury, Shri Ashok Roy Choudhury and Shri A.V. Singh graced the occasion along with the other members of Sahara India Pariwar and Cricket Association of Lucknow. Speaking on the occasion, Smt. Kumkum Roy Choudhury, Founder Director of CSD Sahara Cricket Academy said “CSD Sahara Academy has been established with the aim to provide world class training facilities to the talented youngsters in this area.” She further added “The Academy will be expanded to other cities of India very soon”.

To give all round training, the academy has a combination of 14 pitches so that the trainees get hands-on practice under various pitch conditions. These comprise 02 fully covered indoor Astro-turf pitches with box net, 03 center turf pitches and 09 practice pitches of which, 07 would be turf and 02 cemented. Special attention has been given to ensure that the

training continues uninterrupted and unaffected by the vagaries of weather, 365 days a year. The academy is equipped with a pavilion with a sitting gallery; infirmary to handle emergency cases with the support of a physiotherapist, first-aid and ambulance; a conference room with audio visual facility; bowling machine and speed gun to create a simulated ambience of the actual field of play; video and technical analysis to assist the coach with his progress report; practice matches and all-India tournaments. The campus is under round-the-clock security surveillance to safeguard against the threat of extraneous elements.

Academy is planned to have floodlight facility in future, select scholarships for the outstanding cricketing talents, trainee cricketers to be taken on foreign and domestic tours for adapting to various cricketing conditions across the world.