



Press Release

## **Lucknowites are participating in huge numbers during the Holi Dhamaka Carnival of Sahara Ganj**

**Two-week long Holi Dhamaka Shop & Win Carnival at Sahara Ganj from 15<sup>th</sup> March to 28<sup>th</sup> March, is bringing festive cheers amongst people of Lucknow**

**Lucknow, March 19, 2021:** Sahara Ganj, the most happening shopping Mall of Lucknow is witnessing huge number of participations from the people of Lucknow during the ongoing Holi Dhamaka Shop & Win Carnival. This two-week long shopping carnival from 15<sup>th</sup> March to 28<sup>th</sup> March, has set the mood of the City before Holi and bringing festive cheers amongst the shoppers. Sahara Ganj is following all the safety guidelines related to Covid-19 like following social distancing, wearing a mask, proper sanitization of hands for visitors.

The main attraction of the Holi Dhamaka Shop & Win Carnival is a lucky draw bumper prize of 1 Swift Car on any purchase of Rs 3000 and above. Also, shoppers on every purchase of Rs. 1000 and above, will be eligible to participate for a lucky draw coupon and will stand a chance to win 1 Splendor Bike, 1 Dell Laptop, 1 Gold Coin of 10 grams, 1 Samsung Mobile Phone, 25 Philips Garment Steamer, 25 Inalsa Food Processors, 100 Silver Coins of 10 grams each, and 300 Gift Vouchers worth Rs 500 each. The lucky draw will be announced on 4<sup>th</sup> April 2021. Sahara Ganj is a home of number of top international and domestic brands including Big Bazaar, Central, Home Centre, Pantaloons, Calvin Klein, Levis, Spykar, Biba, Adidas, Reebok, Woodland, etc.

### **About Sahara Ganj**

Sahara Ganj showcase modern state of art with majestic elevation, 2 - level parking, massive atrium, spacious corridors, multiple escalators & designer capsule lifts and 4 - screens Multiplex. The mall has international brand retail outlets.

Sahara Ganj redefines Lucknow's lifestyle scenario in more ways than one, starting with being the first 365 days open shopping zone of the City. Big Bazaar, Central, Home Centre and Pantaloons are the anchors for Sahara Ganj.