

Sahasri Subrata Roy Sahara's book – 'Think With Me' hit the number one spot in the bestseller chart of Nielsen

Lucknow, March 29, 2017: 'Think With Me' – a book written by **Shri Subrata Roy Sahara, Managing Worker & Chairman, Sahara India Pariwar**, has topped the bestseller chart of Nielsen. The book "Think With Me", written by Shri Subrata Roy Sahara, has elaborately detailed out the deep-seated and thought provoking commentary on various issues and how to deal with them to make India an ideal nation and a greater country. According to Nielsen, bestseller list, last week, 'Think With Me' topped the chart by ranking number one and has become bestseller in the non-fiction category of Nielsen BookScan. Earlier week, the book was in the 10th position in the best seller chart of Neilson. The book 'Think With Me' is published by Rupa Publications.

The Nielsen BookScan service, which happens to be the world's largest continuous book sales tracking service operating in India, the UK, Ireland, Australia, US, South Africa, New Zealand, Italy, Brazil and Spain, collects total transaction data at the point of sale directly from the tills and dispatch systems of all major book retailers. Nielsen collects data from online and offline booksellers including Bookadda, Crosswords, Connexion, DC Books, Flipkart, Indiatimes, Infibeam, Landmark, Landmarketail, Capital Book Depot, Rediff, Odyssey, Pageturners, TV18 Homeshopping, WH Smith India, ebay, Mahindra Retail, Relaince Timeout, Snapdeal, etc.

The book 'Think With Me' was unveiled in the theme session of Think With Me Summit 2016 at Lucknow in December, and was well received by readers. Within 3 months of its launch, the book - 'Think With Me' has walked upright in the chart to acquire the status of a Bestseller. The 'Think With Me' Summit and the unveiling of the book, in December, was attended by eminent personalities and galaxy of stars including Shri Keshav Prasad Maurya, Deputy Chief Minister of Uttar Pradesh, Superstar of the millennium Shri Amitabh Bachchan, Spiritual and Yoga Guru Swami Ramdev, Shri Om Prakash Mathur – National Vice President, Bhartiya Janta Party, Shri Satish Chandra Mishra, Lawyer and All-India General Secretary, Bahujan Samaj Party, Ace Tennis Star Ms. Sania Mirza, Leader of Opposition in Rajya Sabha Shri Ghulam Nabi Azad, Shri Akhilesh Yadav, Ex Chief Minister of Uttar Pradesh, Spokesperson of Bhartiya Janta Party Shri Sambit Patra, Shri Raj Babbar – Uttar Pradesh State President of Indian National Congress, Cinestar Shri Anil Kapoor, Shri Assadudin Owaisi - President of the All India Majlis-e- Ittehadul Muslimeen, Shri Jayant Chaudhary – National General Secretary, Lok Dal.

The book 'Think With Me' happens to be the second book among the trilogy series by Sahasri Subrata Roy Sahara and is available at all leading book stores across India as well as abroad. It is also available at all leading online portals and even in the form of an e-book. The first book of the

trilogy was 'Life Mantras', released earlier in this year and was a National Bestseller after its launch in February 2016. 'Life Mantras' secured the No. 1 position twice in the non-fiction genre and also remained in the top 5 best-selling books across India for 7 continuous weeks. The third forthcoming book of the same trilogy series is 'Reflections from Tihar - A book on Tihar Jail'.

About the book 'Think With Me'

"When we see the problems related to political leadership, population growth, education, the media and religion going from bad to worse, a natural question comes up in our minds. Where, after all, did we go wrong? What happened during our democratic journey of independent India that we are faced with nasty problems on all these fronts? Why couldn't we teach people occupying places of responsibility that rights are given to perform your genuine duties, not to serve your personal whims, false ego and greed?"

It is the author's firm belief that if the problems related to the above five fundamental issues continue to be as they are, the nation will be hit by a crisis of unimaginable proportions, our national edifice would crumble and everything that our leaders had valued and held sacred for the love of the country before independence, would be lost forever. So, the author, through a deep-seated and thought provoking commentary on these issues invites you to think along with him and ponder over them honestly and sincerely. While going through the book, you may come across points where you differ with the author but in the end, you will be convinced that to make our country ideal, the need is for a wider awakening on the issues as discussed in the book.